



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, November 14, 2017
City Hall – 4:00pm**

AGENDA

- 1.0 Welcome
- 2.0 Approval of September 12, 2017 Minutes
- 3.0 Hospitality
 - 3.1 Events
 - 3.1.1 Small Business Saturday
 - 3.1.2 Christmas on Court
 - 3.2 Grant Applications
 - 3.2.1 Pekin Area Chamber of Commerce Marigold Parade
 - 3.2.2 Halloween Havoc Pickleball Tournament
 - 3.2.3 Grace UMC See You at the Pole Concert
 - 3.3 PACVB QRT 3 Reports
 - 3.4 Pekin Chamber Updates
- 4.0 Infrastructure
 - 4.1 Downtown Wayfinding/Parking
- 5.0 Promotion
 - 5.1 Enjoy Pekin website
 - 5.2 Best of Pekin
- 6.0 Attraction
 - 6.1 ID Winter Attractions in Pekin
- 7.0 Other Business
 - Discussion: Promotional Packages, Guidelines for Enjoy Pekin Tourism Grants, and Tourism Sponsorship Guidelines.

Next meeting – Tuesday, December 12, 2017 at 4:00, Pekin City Hall



COMMUNITY EVENT GRANT

PURPOSE/FUNCTION: The purpose of this Committee is to promote the growth of tourism and convention related business within or near the City of Pekin and to encourage an overnight stay.

Pekin Visitor's Bureau Grant (for community events and non-profit events only)

Name of Organization: Pekin Area Chamber of Commerce

Title of Event: Pekin Marigold Festival Parade

Contact Person: Bill Fleming

Email: Bill@PekinChamber.com

Address: 402 Court Street

City, State, Zip: Pekin, IL 61554

Phone: (309) 346-2106

Date of Event: September 9, 2017

Summary of Event: Annual community event (since 1973) featuring local organizations, businesses and high school bands. Approximately 145 entries registered for the parade.

1. Number of adult attendees that were not residents: Unknown

How did you document this to arrive at the above total? Unable to accurately measure crowd or visitors.

2. Budget: We budgeted to make a profit of \$2,325

INCOME		
Name/item	Total	Cost - Formula
Parade entry fees	\$2,550	\$50 x 102 paid entries
Sponsorship	\$2,500	
	\$	
	\$	
	\$	
	\$	
	\$	
Total Revenue	\$5,050.00	



EXPENSES-ELIGIBLE FOR REIMBURSEMENT

Attach invoice for eligible expenses

Name/item	Total	Cost - formula
Advertisement (copy must be attached including Visitors Enjoy Pekin logo)	\$	
Awards	\$ 59.68	Pekin Trophy House 5 @ \$10.95+tax
Postage	\$	
Printing	\$	
Location Rental	\$ 25.00	City of Pekin Parade Permit
Equipment Rental	\$	
Security	\$1,315.40	City of Pekin Police
OTHER EXPENSES SUBMITTED FOR CONSIDERATION OR REIMBURSEMENT		
Name/item	Total	Cost - formula
Marching Bands Travel Stipends	\$1,800.00	9 bands x \$200
	\$	
	\$	
	\$	
Total Expenses	\$3,200.08	

NOTES: There are other expenses not listed, including allocated cost for golf carts for our parade committee, and allocated overhead for staff wages, liability insurance, etc.

Office use only:

Prior to this request, approved grants for fiscal year-to-date: _____

Income:\$ 5,050.00 Expenses:\$ 3,200.08 Divided by 3 = (eligible grant) \$ 1,066.69



**Pekin Visitor's Bureau Grant (for community events hosted by non-profits only)
Follow-up Report: due after the event.**

Event: 2017 Pekin Marigold Festival Parade

Event Host: Pekin Area Chamber of Commerce

Date: September 9, 2017

Summary of Event: Since 1973, the Marigold Festival Parade has been an annual community event. About 145 entries registered for the parade, which stages on Broadway, between 14th and Parkway. The parade then moves down Broadway, turning right onto Court, then left at Capital where it begins to disband.

Goal of Event: Provide local organizations and businesses the opportunity to promote themselves; feature the Marigold Festival Queen and her court, along with the festival's celebrity guest, chamber president, and festival chairperson.

Profits to be used for: Any proceeds from the parade are used to offset other general festival related expenses. After working with the Police Chief and Deputy Chiefs, we were able to reduce the number of police officers on the parade route from 19 down to 10 by staffing many of the low traffic intersections with volunteers. This reduced our security costs by almost half.

Location: Pekin: Broadway Road from 14th onto Court Street, to Capital and back to Broadway.

Number of Attendees: 145 parade entries; unable to accurately measure the size of the audience.

Out of town Attendees: Unable to accurately measure

Local Vendors used: Pekin Trophy House & Engraved Gifts, City of Pekin Police, Pekin Junior High and PCHS bands.

Hotel stays: Only 1 that we know of (celebrity guest)



GUIDELINES: The guidelines shall be as follows:

Enjoy Pekin (Community Event Grant)

1. The appropriate application must be completed.
2. Eligible expenses are listed on the application form. Additional eligible expenses will be considered by the Committee on a case by case basis.
3. Non eligible expenses (non-inclusive): Employee payroll, Utilities, Equipment purchases.
4. Grants are considered as long as money is available in the fiscal budget.
5. If a profit is made, the organization is eligible for 1/3rd of eligible expenses or \$1,000 (whichever is less).
6. If a profit is not made, than the grant amount will not exceed 1/3rd of eligible approved expenses or up to \$1,500.00 (whichever is less). The total profit after the grant is awarded cannot exceed \$1,000.00.
7. There is a cap of \$5,000.00 per organization for a fiscal year (May 1 to April 30th).
8. Grants should be submitted no more than 90 days past the event.
9. If event is cancelled, the expenses become ineligible and grant dollars will not be issued. If event is rescheduled, submit new date to City Hall Administration 309-477-2300, grant will apply to event.

Ord. No. 2375 (05-24-04)

Ord. No. 2474-06/07 (05-08-06)

Ord. No. 2557-08/09 (06-09-08)

59.68

9/5/2017

01-11

City of Pekin

Marigold Net Activity: Parade Expenses Special Event fee

6/27/2017

4341

25.00

PAYMENT
RECORD

Marigold Checking

Marigold Parade Permit

25.00

29081 649675 (8/13)



008721

Rev 3/11

Address (attach site map)		
Date of Event	Sat 9/9/17	
Start Time of Event	10 AM	
End Time of Event	NOONISH	
Anticipated Number of Participants	~150	
Vehicles, If Any		
Purpose of Event	Marigold Festival Parade	
Music Provided (indicate if live or recorded)		
Security (persons and locations)		
Additional Managers* of Event		
* Any person who will directly or indirectly have a management role or exercise control over the one-day premise to be licensed		
Name: Greg Ranney	Phone: 267-3764	DOB:
Name: Jeff Lange	Phone: 453-9953	DOB:
Name:	Phone:	DOB:

Attach the following documents to the application:



Map of event location.

Proof of a minimum of one million dollars (\$1,000,000) liability insurance for this event and location with City of Pekin listed as an Additional Insured (applicable if on City Right of Way or City Property).

The applicant does hereby covenant and agree that any loss or damage which may arise or be caused to any person or property by reason of the applicant or the applicant's agent's want of care shall be borne by the applicant and the applicant shall hold the City harmless in every and all respects from any damage, loss or liability including reasonable attorney fees and court costs, resulting from any acts by the applicant, the applicant's agents, its employees, or participants or from the conduct of the applicant, its employees, or participants in the event as designated in this application.

Signature of person making application

6/27/17
Date

COMPLETION CHECKLIST

- ☐ Map of event location designating setup
- ☐ Proof of Insurance for liability coverage in the amount of one million dollars at this event and location with City of Pekin listed as an Additional Insured
- ☐ Cash or check \$25.00 for Special Event
- ☒ Cash or check \$ 2,893.88 police officers. (check must be paid prior to permit being issued)

CONDITIONS

PARADE 10 officers @ Locations Discussed @ OT RATE TTL \$ 1,315.40	
CARNIVAL Hours as Discussed:	
Thursday 5:30p to 9:30p = 2 officers	}
Friday 7:00p to 11:00p = 2 officers	
SATURDAY 7:00p to 11:00p = 2 officers	
OT RATE TTL \$ 1,578.48	
Per Discussion Park Dist P.D. to Handle Marigold in the Park. Pekin P.D. will Do on Duty Extra Patrols + Walk through.	

Copies to if applicable: Date: _____ Initials _____

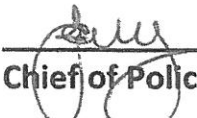
- ☐ Street Dept
- ☐ Solid Waste Dept
- ☐ Police Dept
- ☐ Fire Dept
- ☐ TPCCC
- ☐ City Link – Wendell Cochran wcochran@ridecitylink.org
- ☐ Administrative Assistants
- ☒ Accounts Receivable 8/31/17 to Vicki



 Mayor



 Date



 Chief of Police

8/31/17

 Date

	Title	Type	Music	Paid		
✓ 1	Beverly Manor Junior High School	Band	Yes			
✓ 2	Concordia Lutheran Marching Cougars	Band	Yes		New	
✓ 3	Georgetown Middle School	Band	Yes		New	
✓ 4	Manual Academy	Band	Yes			
5	Midwest Central High School	Band	Yes			
6	Midwest Central Middle School	Band	Yes			
7	Pekin Community High School	Band	Yes	0		
8	Pekin Junior High Band	Band	Yes	0		
9	Roanoke Benson High School	Band	Yes		New	
10	Washington Middle School	Band	Yes			

\$200 each.

PEKIN AREA CHAMBER OF COMMERCE

10670
10668

Beverly Manor Jr. High
Marigold Net Activity:Parade Expenses Band appearance

9/5/2017

200.00

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

PEKIN AREA CHAMBER OF COMMERCE
402 COURT STREET
PEKIN, ILLINOIS 61554
(309) 346-2106

Busey Bank
PEKIN, ILLINOIS 61554
70-256/711

10671

9/5/2017

PAY TO THE
ORDER OF Manual Academy

\$ **200.00

Two Hundred and 00/100*****

DOLLARS

Manual Academy

MEMO

2017 Marigold Parade - Band appearance

⑈010671⑈ ⑆071102568⑆ 005274⑈

Details on Back

Intuit® CheckLock™ Secure Check



COMMUNITY EVENT GRANT

PURPOSE/FUNCTION: The purpose of this Committee is to promote the growth of tourism and convention related business within or near the City of Pekin and to encourage an overnight stay.

Pekin Visitor's Bureau Grant (for community events and non-profit events only)

Name of Organization: PEKIN PARK DISTRICT - PARKSIDE ATHLETICS

Title of Event: 2017 HALLOWEEN HAVOC PICKLEBALL TOURNAMENT

Contact Person: KEITH KNOX

Email: parksidemgr@gmail.com

Address: 1701 COURT STREET

City, State, Zip: PEKIN, IL, 61554

Phone: 309-347-6644

Date of Event: OCTOBER 21 & 22, 2017

Summary of Event:

PICKLEBALL TOURNAMENT FOR MEN'S, WOMEN'S & MIXED DOUBLES TEAMS HELD AT PARKSIDE ATHLETICS

1. Number of adult attendees that were not residents: 61

How did you document this to arrive at the above total?

INFORMATION FROM REGISTRATION FORMS

2. Budget: _____

INCOME		
Name/item	Total	Cost - Formula
Example: Registration	\$500.00	10 teams x \$50 a team
REGISTRATION	\$ 1217.50	37 TEAMS - \$20/1 EVENT IL \$25/2 EVENTS
SHIRTS	\$ 217.00	VARYING COST (23 SOLD)
FOOD	\$ 180.00	*5/MEN - PRE-ORDER (36 SOLD)
	\$	
	\$	
	\$	
TOTAL	\$ 1614.50	



EXPENSES-ELIGIBLE FOR REIMBURSEMENT

Attach invoice for eligible expenses

Name/item	Total	Cost - formula
Advertisement (copy must be attached including Visitors Enjoy Pekin logo)	\$ —	ONLINE/VIA PRINTING ENTRIES
Awards	\$ 177.66	\$3.29 EA x 54
Postage	\$ —	
Printing	\$ 100.00 EST.	ENTRY FORMS - APPROX 500 SHEETS
Location Rental	\$ —	OF PAPER + TONER/INK
Equipment Rental	\$ —	
Security	\$ —	

OTHER EXPENSES SUBMITTED FOR CONSIDERATION OR REIMBURSEMENT

Name/item	Total	Cost - formula
SHIRTS	\$ 123.50	VARYING COST (23 SHIRTS)
FOOD	\$ 81.00	36 LUNCHES (\$2.25 EA)
	\$	
	\$	
TOTAL	\$ 532.16	

NOTES:

Office use only:

Prior to this request, approved grants for fiscal year-to-date: _____

Income:\$ _____ Expenses:\$ _____ Divided by 3 = (eligible grant) \$ _____



Pekin Visitor's Bureau Grant (for community events hosted by non-profits only)
Follow-up Report: due after the event.

Event: 2017 HALLOWEEN HAVOC PICKLEBALL TOURNAMENT

Event Host: PEKIN PARK DISTRICT - PARKSIDE ATHLETICS

Date: OCTOBER 21st 22, 2017

Summary of Event: PICKLEBALL TOURNAMENT FOR MEN'S, WOMEN'S & MIXED
DOUBLES TEAMS HELD AT PARKSIDE ATHLETICS.

Goal of Event: PROVIDE A FUN / COMPETITIVE EVENT FOR PICKLEBALL
PLAYERS

Profits to be used for: OPERATING BUDGET AT PARKSIDE ATHLETICS

Location: PARKSIDE ATHLETICS - 300 REDBUD DRIVE, PEKIN

Number of Attendees: 62

Out of town Attendees: 61

Local Vendors used: LA GONDOLA SPAGHETTI HOUSE
PEKIN PARK DISTRICT

Hotel stays: ?



Parkside Athletics
Halloween Havoc Pickleball Tournament



Pekin, IL

October 21st & 22nd, 2017

Dates of Play: Saturday, October 21st & Sunday, October 22nd, 2017

Check In: 15 minutes prior to your 1st game starting time
The entire tournament schedule will be available Wednesday, October 18th by 1:00pm via an email to all registered participants or by calling 309-347-6644.

Entry Deadline: Entries must be received by Friday, October 13th, 2017

Entry Fee: \$20 for Registration (Includes first category of play)
\$5 for each additional category of play
\$5 La Gondola boxed lunch (optional – Saturday only!)
(*Make Checks Payable to: Parkside Athletics, we also accept Visa, Master Card & Discover*)

Location: Parkside Athletics (Mineral Springs Park)
300 Red Bud Memorial Drive, Pekin, IL 61554

Tournament Director: Keith Knox – parksidemgr@grics.net 309-347-6644

Registration: Send entry form, signed waiver, lunch form (optional) and payment to:

**Parkside Athletics
1701 Court Street
Pekin, IL 61554**

Tournament Format and Additional Info

Format:

Play will consist of men's and women's doubles and mixed doubles. **Teams will be divided into skill levels: Below 3.0, 3.0, 3.5, 4.0, 4.5 and 5.0.** The team will be assigned to the skill level of the higher rated partner. All players must play at the same skill level in all divisions. Men's & Women's Doubles will take place on Saturday, October 21st and Mixed Doubles will take place on Sunday, October 22nd. First game times will not be any earlier than 10:00am Saturday and 8:00am Sunday.

Format for play will be dependent on the number of entries in each division. Every effort will be made to ensure that the minimum number of games played for any one team will be four per division. **Skill divisions may be combined with another skill division to even out the tournament if necessary.** During play, we will play 1 game to 11, win by 2, except the championship and consolation games which will be best of 3 to 11 win by 2.

Tie breakers are: 1. head to head record versus the team(s) that are tied, 2. team with the most points scored (game scores are capped at 11 and forfeited games will result in an 11-0 score), 3. team that has allowed the fewest points, 4. a coin flip will be used to determine the winner.

Pre-Game:

Odd/even will be done to determine which team gets to select either serve or side to start the game. Teams will switch sides after the 6th point of each game.

Rec Play Opportunity:

We will have four lighted outdoor courts (temporary nets) available for play throughout the day for open play both days of the event (weather permitting) at no charge!

Food:

Bottled water for tournament players will be provided. We will be offering a La Gondola boxed lunch tournament special **Saturday only** for anyone interested. The lunch will consist of 1/3 of a torpedo, choice of chips, apple slices or carrots a drink and cookie for \$5.00. Lunch must be pre-ordered and paid for in advance along with the tournament entry. There will be a limited number of extra torpedoes available on site.

Officiating:

All games will be self-officiated.

Misc:

Teams are not allowed to "warm-up" on an open court unless they are the next scheduled team to play on that court. This will allow us to know when a game is done and that we need to find the next two teams to play to keep the tournament moving.

Directions to Venue:

Parkside Athletics is located in Mineral Springs Park in the center of Pekin at 300 Red Bud Memorial Drive.

Forfeiting:

You are responsible to know the start time of your match. You must be prepared to play 15 minutes before you are expected to play. You have two warning calls if you are not present at the time of your match. Five minutes after your expected match start is when you will be considered a forfeit.



Parkside Athletics
Halloween Havoc Pickleball Tournament
Pekin, IL
October 21st & 22nd, 2017
Registration Form

Name: _____

Address: _____

Cell Number: _____

Email: _____

Gender: F M (Circle One)

Date of Birth _____

Event(s)

(Please check all boxes that apply and circle your divisions)

- | | Partner's Name | Partner's Skill Level |
|--|----------------|-----------------------|
| ☐ Men's Doubles | _____ / _____ | |
| Below 3.0/3.0/3.5/4.0/4.5/5.0 | | |
| ☐ Women's Doubles | _____ / _____ | |
| Below 3.0/3.0/3.5/4.0/4.5/5.0 | | |
| ☐ Mixed Doubles | _____ / _____ | |
| Below 3.0/3.0/3.5/4.0/4.5/5.0 | | |

(Each partner must submit his/her own registration form)

Entry Fees

Registration (1st event)..... \$20.00
Each additional event:..... \$5.00
Boxed Lunch..... \$5.00

Total Fees: \$ _____

Credit Card # _____ Exp. Date _____ or

Make checks payable to: Parkside Athletics

Mail to: Parkside Athletics, 1701 Court Street, Pekin, IL 61554 Attn: Keith Knox

Crown Trophy Of East Peoria

235 E. Washington St.
East Peoria, IL 61611
Ph: 309-699-1766
Web: www.crowntrophy.com

Invoice

Date	Invoice #
10/19/2017	1926

Bill To
Pekin Park District 1701 Court St. Pekin, IL 61554

Ship To
Parkside Athletics Pekin, IL 61554

P.O. Number	Terms	Rep	Ship	Via	F.O.B.	Project
	Due on receipt	SP	10/19/2017			
Quantity	Item Code	Description			Price Each	Amount
54	2" 3D Diecast Medal	2" 3D Diecast Medal			2.79	150.66
54	Medal Plate	Medal Plates			0.50	27.00
VENDOR ACCT. CODE <u>71-70710-531073</u> SUPT. APPROV. <u>KIL</u> DESCRIPTION <u>PB MEDALS</u>						

Thank you for your business.

Fax #	E-mail
309-699-2066	sales@crowntrophy29.com

Total \$177.66



219 S. 2nd St.
Pekin, IL 61554
Phone: 309-346-0336
Fax: 309-346-2339

10/16/17

INVOICE

Page#	1
Invoice#	78242
Customer#	69810
Invoice Date	10/13/2017
Due Date	11/12/2017
Customer PO#	PICKLEBALL TOURNAMEN

Bill To:

PEKIN PARK DISTRICT
1701 COURT STREET
PEKIN, IL 61554

Ship To:

KEITH KNOX
347-6644

Order#	Due Date	Requested	Cancel	Terms	Ship Via	Phone	Fax	Agent
78242	11/12/2017	10/13/2017	10/16/2017	Net 30 Days	Pickup Order	353-5330	347-3970	005

69810-PB17 PARKSIDE ATHLETICS HALLOWEEN 2017 HAVOC PICKLEBALL TOURNAMEN

FULL FRONT
PARKSIDE ATHLETICS
HALLOWEEN
2017
HAVOC
PICKLEBALL TOURNAMENT
BLACK AND WHITE INK

Description	S	M	L	XL	2XL	3XL	Total	Price	Extended
2411044 8000 GILDAN 50/50 T - ORANGE	1 ✓	7 ✓	3 ✓	5 ✓	2 ✓		16	4.50	72.00
							2	6.50	13.00
2781044 2400 GILDAN L/S COTTON T ORANGE	1 ✓				1 ✓		1	8.50	8.50
							1	10.50	10.50
	XS	S	M	L	XL	2XL	Total	Price	Extended
MISC 4120 SHORT SLEEVE DRI FIT T ORANGE			1 ✓				1	12.50	12.50
MISC 4120 SHORT SLEEVE DRI FIT T ORANGE						1 ✓	1	14.50	14.50
MISC LONG SLEEVE DRI FIT T ORANGE					1 ✓		1	17.50	17.50
							Total	Price	Extended
SCREEN PREPARATION							2	25.00	50.00
SCREEN DONATED BY T-SHIRT HOUSE							1	-25.00	-25.00
Total							23		173.50

VENDOR
ACCT. CODE 71-70710-531073
SUPT. APPROV. 14
DESCRIPTION HAL HAVOC
SHIRT

LaGondola Spaghetti House, Inc.

2996 Court St. Pekin, IL. 61554 (309) 353-8485

LAGONDOLA SPAGHETTI HOUSE PE

2996 COURT ST

PEKIN IL 61554

309-353-8485

Terminal ID: 01638561 1751

10/21/17 11:23 AM

Visa Credit - INSERT

AID: A0000000031010

ACCT #: *****7615

CREDIT SALE

UID: 729415512446 REF #: 0431

BATCH #: 211 AUTH #: 111232

AMOUNT \$81.00

INVOICE

TOTAL DUE

Salesperson
Invoice number 32701
Invoice date 10-21-2017
Customer ID Keith Knox
Terms Credit card
Date shipped 10-21-2017
Shipped via
FOB
Prepaid / Collect
Tax exempt Yes
Reason
Exemption no. E9993-0595-07

SOLD TO

Name Pekin Park District
Address (line 1) 1701 Court
Address (line 2)
City, State or Prov. Pekin, IL 61554
Postal code, Country
Phone
Fax
Company name Pekin Park District

SHIPPED TO

Retype the following only if the name and address are not the same as the SOLD TO name and address.

Name
Address (line 1)
Address (line 2)
City, State or Prov.
Postal code, Country
Company name

Please make checks payable to:

LaGondola Spaghetti House
2996 Court St. Pekin, IL 61554

REF NO.	QTY	DESCRIPTION	PR E/
	36	Lunches	
		Sat.10-21-17 Pickleball Tournament 5" sub sandwich lunch: 24 - 5" torpedoes 12 - 5" turkey torpedoes 8 reg. & 4 turkey no lettuce 16 asst. chips 3 apples pkg. 2 carrot pkg.	
	1	credit card payment	(81.00) (81.00)

VENDOR
10-21-2017 531013
SUPT. APPROV. PK
DESCRIPTION PG F002
VISA

SUBTOTAL

Sales tax % 8 Exempt

SHIPPING & HANDLING

PAYMENTS

PLEASE PAY THIS AMOUNT

TERMS: Net 30 days



COMMUNITY EVENT GRANT

PURPOSE/FUNCTION: The purpose of this Committee is to promote the growth of tourism and convention related business within or near the City of Pekin and to encourage an overnight stay.

Pekin Visitor's Bureau Grant (for community events and non-profit events only)

Name of Organization: _ Grace United Methodist Church

Title of Event: See You at the Pole Youth Concert

Contact Person: _ Chris Booher_

Address: _ 601 N 4th Street_

City, State, Zip: _ Pekin, IL 61554_

Phone: _ 309-347-7131_

Date of Event: _ September 27 2017_

1. Number of adult attendees that were not residents: unsure, many attendees were high school and junior high students from surrounding towns.

How did you document this to arrive at the above total?

2. Budget:

INCOME		
Name/item	Total	Cost - Formula
<i>VIP Tickets</i>		
Discounted VIP tickets		
General Admission Tickets (itickets)		
General Admission Discounted		
General Admission at the Door		
Total Ticket Sales	\$0 – Free Concert	



EXPENSES-ELIGIBLE FOR REIMBURSEMENT

*** Attach invoice for eligible expenses ***

Name/item	Total	Cost - formula
Advertisement (copy must be attached including Visitors Bureau logo)	\$0	
Awards	\$	
Postage	\$	
Printing	\$	
	\$	
Equipment Rental	\$	
Total	\$	

OTHER EXPENSES SUBMITTED FOR CONSIDERATION OR REIMBURSEMENT

Name/item	Total	Cost - formula
Price to Book Musical Act	\$750.00	
Hotels for the Band	\$144.00	1 rooms X \$68.88 at Super 8
Food for the band and their crew	\$92.26	Receipt form Walmart
Giveaways for the STYATP Store	\$65.50	Receipt from SYATP Store
Other Expenses Total		
Grand Total	\$1,051.76	

NOTES: This is our annual free youth concert for the city of Pekin and surrounding areas.

- If a profit is made, organization is eligible for 1/3rd or eligible expenses of \$1,000 (which ever is less)
- If a profit is not made, the grant amount will not exceed 1/3rd of eligible approved expenses or up to \$1,500.00 (which ever is less). The total profit after the grant is awarded can not exceed \$1,000
- There is a cap of \$4,500 per organization for the City fiscal year (May 1 to April 30th). Grants are considered as long as money is available in the fiscal budget.
- If the expense of advertising is listed for reimbursement, the Pekin Visitors Bureau **must be** acknowledged in all media and advertising. A copy of advertising showing the Pekin Visitor's Bureau logo **is required**.
- If event is cancelled, the expenses become ineligible and grant dollars will not be issued. If event is rescheduled, submit new date to City Hall Administration 477-2300 grant will apply to event.

See back of receipt for your chance
to win \$1000

ID #: 7L25TD6JGCZ



(309) 353 - 1123
MANAGER MICHELLE STAMPER
3320 VETERANS DR
PEKIN IL 61554

ST# 00603 OP# 006683 TE# 09 TR# 01607	
SNS SFT TRTL 004600043151 F	2.18 0
GV NUT BAR 007874207499 F	1.46 0
YELLOW RICE 007142901230 F	1.22 0
GV TACO SHLS 007874208296 F	0.92 0
YELLOW RICE 007142901230 F	1.22 0
GV MILD TACO 007874223696 F	0.44 0
GV MILD TACO 007874223696 F	0.44 0
GV TACO 007874223695 F	0.44 0
GV MILD TACO 007874223695 F	0.44 0
GV TACO 007874223695 F	0.44 0
CHEX MIX 001600015980 F	2.98 0
CHCHIP COOKI 007874219960 F	1.64 0
TORTILLAS 002733100033 F	1.98 0
TORTILLAS 002733100033 F	1.98 0
GV 24PK DR 007874211433 F	2.08 0
HRSY SWK MX 003400021467 F	3.48 0
TORT SOUP MI 002473916029 F	2.28 0
TORT SOUP MI 002473916029 F	2.28 0
2 RED ONION 002791899310 F	1.74 0
MILD TACO SCE 003900001893 F	1.98 0
KFT MAYO 002100002687 F	2.48 0
GV BLK BEAN 007874207576 F	0.57 0
CORN 002400002770 I	1.38 0
WHOLE CORN 002000010473 I	0.50 0
CORN 002400002770 I	1.38 0
WHOLE CORN 002000010473 I	0.50 0
GV BLK BEAN 007874207576 F	0.57 0
GV FF REFD 007874202406 F	1.38 0
E CAL SLCD 070581472834 F	1.96 0
E CAL SLCD 070581472834 F	1.96 0
E CAL SLCD 070581472834 F	1.96 0
SHK HAM 007874205456 F	2.48 0
GV HARD SAL 007874212698 F	2.48 0
GV SLC COLJK 007874212749 F	1.84 0
GV NAT SR CH 007874211908 F	1.08 0
GROUND BEEF 002674945063 F	10.20 0
GV FANFEST32Z 007874214296 F	5.00 0
EGGS 6CT 007874212709 F	0.20 0
POPPIES 000856309500 F	3.96 0
3PK TOMATO 007932265549 I	1.33 0
ICEBERG 000000004061KI	0.94 0
ICEBERG 000000004061KI	0.94 0
ICEBERG 000000004061KI	0.94 0
AVOCADOS 000000004225KI	
HAS 1.68 YOU SAVED 0.68	
2 AT 1 FOR 1.00	2.00 0
BREAD 007341001355 F	2.68 0
GVSTORTCHIP 007874207193 F	1.74 0
GV CANTINA T 007874223702 F	1.23 0
SALTY SNACKS 007874208204 F	1.12 0
SALTY SNACKS 007874212567 F	1.23 0
BEVERAGE 007800005280 F	3.33 0
SALTY SNACKS 007874208276 F	1.12 0
SUBTOTAL	92.26
TOTAL	92.26
DEBIT TEND	92.26
CHANGE DUE	0.00

EFT DEBIT PAY FROM PRIMARY
92.26 TOTAL PURCHASE
Debit ***** 9057 I 2
REF # 727000752032
NETWORK ID. 0056 APPR CODE 910301

Debit
AID A0000000042203
IC 0E72AAA718844CDF
*Pin Verified
TERMINAL # SC010992



Econo Lodge & Suites
3240 N. Vandever Ave.
Pekin, IL 61554
(309) 353-4047
gm.IL125@choicehotels.com

Thursday, August 10, 2017

Account Number: 540902549

CRS Number:

Dear DAVID DUFFIELD GRACE UNITED METHODIST
CHURCH:

We are delighted that you will be staying with us from Wednesday, September 27, 2017 to Thursday, September 28, 2017. We have reserved a room with 2 Queen Beds, No Smoking for you. Check in begins at 03:00 AM and check out is by 11:00 AM on Thursday, September 28, 2017. Your rate(s) are as follows:

<u>From</u>	<u>Through</u>	<u>Rate</u>
9/27/17	9/27/17	72.00

This rate is eligible for partner rewards. If this rate is changed, you may no longer be entitled to partner rewards.

Rates quoted are per day and exclude applicable taxes. (Where required by law, rates and total package cost may include taxes.)

If you are exempt from any of these taxes, please contact the hotel directly and present all required documentation at time of check in.

Your reservation has been guaranteed by CREDIT CARD. If you need to cancel this reservation, you must do so by 4 PM local hotel time on the day of arrival to avoid a cancellation penalty.

□

If you have any questions, please do not hesitate to call our hotel staff at (309) 353-4047.

Sincerely,

B PATEL
General Manager

\$144.00

(\$72.00 per room)
2 Rooms

SYATP STORE (HTTPS://STORE.SYATP.COM/)

See You At The Pole™

9/14/17

Thanks

My Account (<https://store.syatp.com/browse/account/>)

[Browse \(https://store.syatp.com\)](https://store.syatp.com/) / Thanks

Thank you for your order!

Order Num: 12043
Order Date: September 14, 2017 8:11 am
Billed To: XXXXXXXXXXXXX0178 (Visa)
Transaction: 40306930370 (Paid)

Bill To

Trent Moberly
Grace United Methodist Church
601 N 4th St
Pekin, Illinois 61554
USA

Ship To

Grace United Methodist
Grace United Methodist Church

601 N 4th St
Pekin, Illinois 61554
USA

Method: FedEx Ground

Notice: We cannot ship to P.O. boxes

Order Summary

Items Ordered	Quantity	Item Price	Item Total
Promo Sample Packet A A	1	\$55.00	\$55.00
Subtotal			\$55.00
Shipping			\$10.50
Total			\$65.50

Please print this receipt for your records.

Search...



Product Categories

- All Our Stuff (<https://store.syatp.com/browse/category/all-our-stuff/>)
- Stuff for Churches (<https://store.syatp.com/browse/category/stuff-for-churches/>)
 - Brochures, Devos & Inserts (<https://store.syatp.com/browse/category/stuff-for-churches-brochures-devos-inserts/>)
 - Packets & Kits (<https://store.syatp.com/browse/category/stuff-for-churches-packets-kits/>)
 - Posters & Banners (<https://store.syatp.com/browse/category/stuff-for-churches-posters-banners/>)
- Stuff You Display (<https://store.syatp.com/browse/category/stuff-you-display/>)
 - Pole Passes (<https://store.syatp.com/browse/category/stuff-you-display-pole-passes/>)

PEKIN MARKETING REPORT 2017, QTR 3

Advertisements

(Digital and print ads highlighting Pekin)

Travel Illinois Fall/Winter 2017 (July) - Half page ad

Target: Current Illinois residents and potential visitors

Distribution: 20,000

Ad Value: \$ 4,851



Sports Destination Management (September/October) - Half page ad

Target: Sport event organizers and tournament planners

Distribution: 18,000

Ad Value: \$972



Videos

These are videos produced by the PACVB to help benefit Pekin and Pekin PACVB partners



Tourin' the Town - Summer in Pekin



PEKIN MEDIA REPORT



- 8 Studio Interviews (Peoria TV and Radio Show interviews)



7 Radio PSA Mentions

PEKIN MARKETING REPORT 2017, QTR 3



41 Social Media Posts

Partner Spotlight



We have reached the peak of summer and there is still plenty of time to enjoy the outdoors! Head out to Pekin and uncover one of the area's hidden gems - its park system. Paddle your way around Mineral Springs Lagoon. Race friends down waterslides at Dragonland. Hit the links at the beautiful Lick Creek Golf Course or for those in to disc golf, check out McNaughton Park! There are a number of ways to enjoy a summer day with the Pekin Park District!

[Click here for more](#)

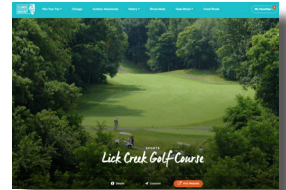
2

Partner News Mentions



5 Peoria Promoter Mentions

15 EnjoyIllinois.com (Illinois Office of Tourism website) Mentions



3 EnjoyPeoria.com Calendar of Events Submissions



MVC Stop at Pekin Marigold Festival

1 Event Serviced



3 Events Promoted



Working with City of Pekin, Pekin Country Club, as well as Pekin hotel and businesses to secure the American Junior Golf Association D.A. Points Junior Championship.



Pekin business brochures located in PACVB kiosks throughout the Peoria Area!

2

Pekin partners in Coupon Book



43 Experience Guide Mentions (Including a two page spread!)



Pekin was one of the major host cities in the 2017 LedgeStone Insurance Open - holding tournament play at two local courses:

- McNaughton Park
- Sunset Hills DGC

The LedgeStone Insurance Open was serviced and promoted by Enjoy Peoria

