

**City of Pekin Tourism Committee Meeting Minutes  
December 6, 2021**

**City Hall – 5:00 P.M.**

Members present: Cindy Galyean , Melanie Matthews, Emily Lambe, Mark Rothert, Amy McCoy, Matt Fick

1.0 Meeting called to Order – Quorum Present

2.0 Approval of Minutes from November 1, 2021 Meeting. Motion to approve by Cindy Galyean, Second by Emily Lambe. Minutes approved.

3.0 New Business

3.1 Ad Content for Discover Guide. Amy reported that an ad has been place in the Peoria Discover Guide.

3.2 Christmas on Court. Event was well attended, radio ads were used.

3.3 Pekin Holiday Tournament. Maps will list food and beverage venders for the city. Glossy flyers went home with K-6 school students and 1000 to Schnucks and Valu Check. Bags ordered for players and coaches. Cindy reported over 40 rooms at least have been booked so far. Only allowing 2 players per room.

3.4 Hospitality Map. Map is in progress.

4.0 Updates from Community Partners. Marketing request was received from Pekin Pride Soccer for \$2500. As this has to be voted on by the City Council the board made a recommendation that the request be approved.

5.0 Other items for discussion Brad Whalen Baseball Tournament is June 3-5. Some discussions was had as to whether scheduling special events on Tournament weekends would be advantageous. The City is trying to make it more streamlined for event applications.

6.0 Public Input.

7.0 Mark Rothert made a motion to adjourn. Meeting adjourned.