



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, December 12, 2017
City Hall – 4:00pm**

AGENDA

- 1.0 Welcome
- 2.0 Approval of November 14, 2017 Minutes
- 3.0 Hospitality
 - 3.1 Grant Applications:
 - 3.1.1 Winter Wonderland Parade
 - 3.2 PACVB Updates
 - 3.3 Pekin Chamber Updates
- 4.0 Infrastructure
 - 4.1 Parking Wayfinding
 - 4.2 Picnic Table
- 5.0 Promotion
 - 5.1 Best of Pekin Update
 - 5.2 Enjoy Pekin featurettes
 - 5.3 Social Media Report
- 6.0 Attraction
 - 6.1 Special Events Coordinator
 - 6.2 Events
 - 6.2.1 New: Cabela's King Cat Fishing Tournament
 - 6.2.2 Ongoing: Illinois Bicentennial
 - 6.2.3 Recap: Christmas on Court
- 7.0 Other Business
 - Discussion: Mid-year Recap and Goal Setting

Next meeting – Tuesday, January 9, 2018 at 4:00, Pekin City Hall