



City of Pekin

**REGULAR TOURISM COMMITTEE MEETING
MONDAY, OCTOBER 7, 2024
5:00 PM**

1. Call to Order

2. Approve Agenda

3. Approval of Minutes

3.1. Minutes from the Regular Tourism Committee meeting on September 3, 2024

4. Public Input

5. New Business

5.1. Christmas on Court

5.2. 2025 Events

5.3. Discover Pekin Website / Social Media Changes

6. Any Other Business to Come Before the Committee

7. Adjourn



City of Pekin

**PROCEEDINGS OF THE REGULAR MEETING
OF THE TOURISM COMMITTEE OF THE CITY OF PEKIN, ILLINOIS,
HELD IN THE COUNCIL CHAMBERS OF CITY HALL
111 S. CAPITOL ST
ON TUESDAY, SEPTEMBER 3, 2024 AT 5:00 PM**

Call to Order

Chairperson Lelonie Luft called the meeting to order at 5:02 P.M. A quorum was established.

Members present: Lelonie Luft, Amy McCoy, Mel Matthews, Christine Dunn, and Shawn Powers.

Approve Agenda

Amy McCoy moved to approve the agenda as presented, seconded by Mel Matthews. Motion approved by voice vote.

Approval of Minutes

3.1. Minutes from the Tourism Committee Meeting on August 5, 2024

Shawn Powers moved to approve the minutes of the Tourism Committee meeting on August 5, 2024, as presented, seconded by Amy McCoy. Motion was approved by voice vote.

Public Input

None

Consent Agenda

Shawn Powers moved to approve the consent agenda, seconded by Mel Matthews. Motion was approved by voice vote.

5.1. Quarterly Tourism Fund Report - FY25 Q1

Unfinished Business

6.1. Discussion on Pekin Tourism Video

Ashley Hildebrandt from Discover Peoria guided the Committee through the Creative Project Brief. There was a 10-15 minute discussion.

New Business

None

Any Other Business to Come Before the Committee

None

Adjourn

Mel Matthews moved to adjourn the meeting 5:25 P.M., seconded by Shawn Powers.
Motion approved by voice vote.



REQUEST FOR COUNCIL ACTION

Agenda Date: October 7, 2024
To: Members of the Tourism Committee
From: Amy McCoy, Executive Director of the Pekin Area Chamber of Commerce

AGENDA ITEM: Christmas on Court

DESCRIPTION: Discussion on the following topics:

- Sponsors
- Tent for Vendor Market
- Entertainment
- Flower Pots in 400 block pocket park



REQUEST FOR COUNCIL ACTION

Agenda Date: October 7, 2024
To: Members of the Tourism Committee
From: Amy McCoy, Executive Director of the Pekin Area Chamber of Commerce

AGENDA ITEM: 2025 Events

DESCRIPTION: Discussion on the following topics:

- June 13 - Matt Miller Band
- August 23 - Revel in Red
- Dragon Jam
- Hot Air Balloon Event