



REGULAR TOURISM COMMITTEE MEETING
MONDAY, JULY 6, 2026
5:00 PM

1. Call to Order

2. Approve Agenda

3. Approval of Minutes

3.1. Minutes from the Tourism Committee Meeting on May 4, 2026

4. Public Input

5. Reports

5.1. City Event Updates

5.2. Discover Pekin Search Engine Optimization (SEO) and Digital Advertising Report

6. New Business

6.1. Ideas for Landscaping / Other Contractual Services

7. Any Other Business to Come Before the Committee

8. Adjourn