



City of Pekin

**PROCEEDINGS OF THE REGULAR MEETING
OF THE TOURISM COMMITTEE OF THE CITY OF PEKIN, ILLINOIS,
HELD IN THE COUNCIL CHAMBERS OF CITY HALL
111 S. CAPITOL ST
ON TUESDAY, SEPTEMBER 2, 2025 AT 5:00 PM**

Call to Order

Chairperson Matthews called the Tourism Committee Meeting to order at 5:00 PM in the Pekin City Hall Council Chambers. A quorum was established.

Members present: Mel Matthews, Amy McCoy, Chris Dunn, Emily Lambe, JoElle Master and Shawn Powers.

Approve Agenda

Shawn Powers moved to approve the agenda as presented. It was seconded by Amy McCoy. Motion approved by voice vote.

Approval of Minutes

3.1. Minutes from the Tourism Committee Meeting on August 4, 2025

JoElle Master moved to approve the minutes from the Tourism Committee Meetings on Monday August 4, 2025 as presented, seconded by Shawn Powers. Motion approved by voice vote.

Public Input

No public input.

A motion to formally limit public input to 5 minutes was presented by Shawn Powers and seconded by Amy McCoy. Motion approved by voice vote.

Unfinished Business

5.1. Presentation from ITI Digital - Digital Visitor Center

Mitchell Knox of ITI Digital presented examples of possible Digital Visitor Center tools for the City of Pekin website. After discussion, it was agreed to have Josh Wray investigate further by looking into cost, possible options and how it will fit with our present website.

5.2. Christmas on Court

Christmas on Court will be held December 5, 2025 from 4:00-8:00PM

downtown Pekin. No theme has been decided. A possible location for a Christmas Market and vendors are being sought. Discover Peoria will help promote event.

New Business

6.1. 2026 Schedule of Events

The Downtown Concert Series, Dragon's Fire Balloon Fest and July 4th events are scheduled to return.

6.2. Twisted Cat 2026 Sponsorship Request

Motion to postpone until next meeting was presented by Shawn Powers and seconded by Emily Lambe. Motion is approved by voice vote.

Any Other Business to Come Before the Committee

None

Adjourn

Amy McCoy moved to adjourn the meeting at 5:45pm. Seconded by Shawn Powers. Motion approved on voice vote.