



City of Pekin

**REGULAR TOURISM COMMITTEE MEETING
MONDAY, AUGUST 5, 2024
5:00 PM**

1. Call to Order

2. Approve Agenda

3. Approval of Minutes

3.1. Minutes from the Regular Tourism Committee Meeting on July 1, 2024

4. Public Input

5. Consent Agenda

5.1. Monthly Fund Report - June 2024

5.2. Discover Pekin Q2 SEO Report

5.3. Discover Peoria Q2 Report

6. New Business

6.1. Discussion on Pekin Tourism Video

6.2. Motion to Recommend a \$5,000 Event Sponsorship to Pekin Community High School for the Women's Basketball Shootout

6.3. Motion to Recommend an Event Sponsorship for Taste of Pekin

7. Any Other Business to Come Before the Committee

8. Adjourn