



City of Pekin

**REGULAR TOURISM COMMITTEE MEETING
MONDAY, MARCH 3, 2025
5:00 PM**

1. Call to Order

2. Approve Agenda

3. Approval of Minutes

3.1. Minutes from the Regular Tourism Committee Meeting on February 3, 2025

4. Public Input

5. Consent Agenda

6. Unfinished Business

6.1. Hot Air Balloon Update

6.2. Event Center Feasibility Study Update

7. New Business

7.1. Recommendation for FY26 Partnership with Discover Peoria

7.2. Recommendation for Annual Sponsorship Allocations

7.3. Feedback on Creative Brief for Community Guide

8. Any Other Business to Come Before the Committee

9. Adjourn