



City of Pekin

**REGULAR TOURISM COMMITTEE MEETING
MONDAY, JANUARY 6, 2025
5:00 PM**

1. Call to Order

2. Approve Agenda

3. Approval of Minutes

3.1. Minutes from the Regular Tourism Committee Meeting on December 2, 2024

4. Public Input

5. Unfinished Business

5.1. Hotel Incentive Program

5.2. Event Venue

6. New Business

6.1. Schedule of Tourism Committee Meetings for 2025

6.2. FY26 Tourism Fund Concept Budget

6.3. FY26 Tourism Marketing Renewal Proposal from McDaniels Marketing

7. Any Other Business to Come Before the Committee

8. Adjourn