



City of Pekin

**PROCEEDINGS OF THE REGULAR MEETING
OF THE TOURISM COMMITTEE OF THE CITY OF PEKIN, ILLINOIS,
HELD IN THE COUNCIL CHAMBERS OF CITY HALL
111 S. CAPITOL ST
ON MONDAY, NOVEMBER 4, 2024 AT 5:00 PM**

Call to Order

Vice Chairperson Cindy Galyean called the meeting to order at 5:03 P.M.

A quorum was established.

Present: Amy McCoy, Chris Dunn, Mel Matthews, Cindy Galyean, and Shawn Powers.

Absent: Lelonie Luft and Emily Lamb

Approve Agenda

Mel Matthews moved to approve the agenda, seconded by Shawn Powers. Motion approved by voice vote.

Approval of Minutes

3.1. Minutes from the Tourism Committee Meeting on October 7, 2024

Shawn Powers moved to approve the minutes from the Tourism Committee Meeting on Monday October 7, 2024, as presented, seconded by Mel Matthews. Motion approved by voice vote.

Public Input

None

Unfinished Business

5.1. Christmas on Court

The 23rd Annual Christmas on Court Event will be held on December 6, 2024. Candy Canes will be the theme. A wreath decorating contest will be offered for downtown businesses. A discussion was held about decorations, Christmas Pop-up Market held in 405 Court St. building, live music options were still needed, etc.

New Business

6.1. Bicentennial Funding Update

Discussion on allocating some of remaining Bicentennial Funds to McDaniels Marketing to offset the cost of printing Bicentennial Activity Book.

Any Other Business to Come Before the Committee

CGI Digital Banner Program

A sponsored based street light pole program. No motions were presented, but Josh Wray is to gather more information to bring back to Committee for further discussion.

Cityscape Ideas

Committee members are asked to bring ideas for cityscape beautification to next Tourism Committee meeting on December 2, 2024.

Adjourn

Mel Matthews moved to adjourn the meeting at 5:45, seconded by Shawn Powers. Motion approved on voice vote.