



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, January 9th, 2018
City Hall – 4:00pm**

MINUTES

Voting Members Present: Katy Shackelford, Emily Lambe, Renna Hadsall and Lelonie Luft

Absent: Tony Carson

- 1.0 Welcome
- 2.0 Approval of December 12, 2017 Minutes. Motion made by Emily, Seconded by Lelonie to approve the December 12, 2017 minutes. All in favor, motion passed.
- 3.0 Hospitality
 - 3.1 Grant Applications:
 - 3.1.1 Grace UMC – See you at the Pole: Katy made a motion to approve the grant in the amount of \$350.59, seconded by Emily. All in favor, motion passed.
 - 3.2 Downtown Coordinator Update: Courtney to start this month. Planning 4 events this year; May 18th – Summer Kick-off, June 22nd – Bath Tub races, July 27th – TBA, September 7th – Family Fun Night.
 - 3.3 PACVB Updates: Working on Calendar Events for 2018. If Enjoy Pekin Tourism has events, get them submitted to Kaci. Visitors Guide will be out in March 2018. Jimbo Jumbo joined the PACVB. Kaci working on several events for the Summer of 2018.
 - 3.4 Pekin Chamber Updates: Leadership Academy starting January 11th, 2018 through March 22, 2018.
- 4.0 Advertisements/Public Relations:
 - 4.1 Pekin Community High School 2018 Spring season: ¼ page ad for the discounted cost of \$300.00. Renna made a motion to approve the Pekin Community High School 2018 Spring season, seconded by Lelonie. All in favor, motion passed.
- 5.0 Infrastructure:
 - 5.1 Beautification Initiatives:
 - 5.1.1 Downtown Parking: Tazewell County parking lots and City of Pekin parking lots will have signs for “FREE PARKING” after 5:00pm. Signage will be put up in the parking lots. Katy will modify the new signs and email out to the Committee for approval.
 - 5.1.2 Downtown Wayfinding: Will be putting up the Free Parking signs.

6.0 Promotion:

6.1 Best of Pekin Update: Katy will pick top 3 and put back out for votes. Katy will present winners at the February 9th Puttin on Pekin breakfast. Katy to work on Decals for the award given out.

6.2 Enjoy Pekin Website: Katy working on web site with updates, broken links, etc.

6.2.1 Business Directory Review: Katy distributed several copies of updates so Committee can work on and check for changes.

6.2.2 February Content Development: Valentines will be the February theme. Katy working on the January Eagle watching for the Enjoy Pekin website.

7.0 Attraction: No report

8.0 Other Business:

IHSA was approved at the Monday, January 8th City Council meeting.

Fishing Tournament scheduled for June, 2018

February 9th – Puttin on Pekin Breakfast – Katy is guess speaker

Adjourned at 4:40pm.

Next meeting – Tuesday, February 13th, 2018 at 4:00, Pekin City Hall