



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, January 10, 2017
City Hall – 4:00pm**

MINUTES

Present: Renna, Lelonie, and Katie Shackelford

Absent: Emily, Kaci, Mayor McCabe and Tony Carson, City Manager

1.0 Tourism Grant applications:

- 1.1 FCI-Pekin Prison Christmas Party: Motion made by Lelonie, seconded by Renna to deny the grant due to not meeting the Enjoy Pekin Tourism guidelines. Motion passed.

2.0 Tourism activities:

- 2.1 Soda Pop Tour –Saturday, June 17, 2017. Jennel and Tony were present to discuss the event. Volunteers, signage, sponsorships, and how to get the information out to families and businesses was discussed.
- 2.2 2017 IHSA March Madness: All information submitted to City Manager.
- 2.3 LedgeStone Tournament: All information submitted to City Manager.
- 2.4 Pekin Community Tourism Forum update: No discussion
 - 2.4.1 Next meeting February 2nd: Kouri's. 11:30am to 1:00pm
- 2.5 Community Events: Nothing at this time.

3.0 Advertisements/Public Relations

- 3.1: 2017 Spring/Summer Season Pekin Community High School Program: ¼ page \$300.00. Committee recommended to place an ad for the Spring/Summer season with changes to the ad. Paula to submit changes.

Other business:

- Enjoy Peoria PACVB updates – No updates
- Enjoy Pekin/Chamber updates – No updates
- Katy Shackelford, Pekin City Planner will be taking over the role of Tourism Director.
- Discussion: Guidelines for Enjoy Pekin Tourism Grants was tabled until the February meeting so all committee members can be present.
- Katy will send out an Announcement/Agenda for a meeting change for the February 14th meeting.