



City of Pekin

**PROCEEDINGS OF THE REGULAR MEETING
OF THE TOURISM COMMITTEE OF THE CITY OF PEKIN, ILLINOIS,
HELD IN THE COUNCIL CHAMBERS OF CITY HALL
111 S. CAPITOL ST
ON MONDAY, JUNE 3, 2024 AT 5:00 PM**

Call to Order

Chairperson Lelonie Luft called the Tourism Committee meeting to order at 5:00 PM in the Pekin City Hall Council Chambers. A quorum was established.

Members present: Lelonie Luft, Amy McCoy, Chris Dunn, Josh Wray, Mel Matthews, Emily Lambe, Cindy Galyean, and John Dossey.

Approve Agenda

Amy McCoy moved to approve the agenda, seconded by Cindy Galyean. Motion approved by voice vote.

Approval of Minutes

3.1. Minutes from the Tourism Committee Meeting on Monday, May 6, 2024

Cindy Galyean moved to approve the minutes from the Tourism Committee Meeting on Monday, May 6, 2024, as presented, seconded by Mel Matthews. Motion approved by voice vote.

Public Input

None

Consent Agenda

5.1. Discover Peoria Quarterly Report

Discover Peoria Quarterly Report showing a review of Social Media engagements was included in the Committee packet.

5.2. Tourism Fund Monthly Financial Report

Josh Wray presented the monthly financial report of the Tourism Fund. Discussion was held on how to possibly tie Tourism Sponsorship monies to lodging commitment in Pekin.

Unfinished Business

6.1. Tourism Grant Application / Code Updates

Josh Wray presented the Tourism Grant Application/Code Updates. After a discussion was held about the presented code amendment draft and the currently used applications, it was decided that Josh will draft a new proposal to also include the following: a recommendation eliminating the Community Event Grant; make the proposed “red-line” changes to the Overnight Visitor’s Grant including the removal of specific hotel names and changing to just state “Hotel”; and as part of the request to receive an annual sponsorship, organizations must present a Profit/Loss statement.

New Business

7.1. 2025 Downtown Concert Series Locations

Suggestions were given for future concert locations. The Committee was very open to other areas such as other city blocks, but the lack of electrical sources may limit locations. Possible options are being looked at.

Any Other Business to Come Before the Committee

There will be continued discussion on John Ackerman’s request for the City to help fund signage for Courthouse property with tourism funds.

Adjourn

Emily Lambe moved to adjourn the meeting at 5:45, seconded by Amy McCoy. Motion approved on voice vote.