Economic Development Advisory Committee

Minutes

February 1, 2021
12:00 p.m. Pekin City Hall

Members Present: Mack Cakora, John Campbell, Danielle Owens, Pat Taphorn, Amy McCoy, Jack Steger, Drew Leman, Buster Hanley, Caty Campbell, Tiffany White

Others Attendees: Lenora Fisher, Mark Luft, Matt Fick, Mark Rothert

1.0 Meeting called to order by Mack Cakora at 12:00 PM.

2.0 Motion made by Amy McCoy, seconded by Buster Hanley, to approve the November 2nd meeting minutes. Motion carried.

3.0 New Business:

3.1 Matt Fick, Community Development Director, discussed the concept of establishing an application and review process for business owners to apply for Business Development District funds. An example of how another community structures their program was given and the Committee agreed it would like to see additional examples and to discuss further at a future meeting date.

3.2 Lenora Fisher, from the Greater Peoria Economic Development Council, gave the Committee an overview of how the GPEDC goes about attracting business from outside the area into the region. She explained that the Pekin Riverway Business Park was one of the areas strongest attractions and that she was currently working with City staff on the production of a promotional video to be used to further enhance those efforts.

3.3 The Committee held a group discussion to come up with a list of agenda items for the upcoming year. It was agreed that businesses asking for funding should be encouraged to come to the group and present their business plans and funding request and Committee members would continue to periodically give a report on their own business or employer.

4.0 City Economic Development Updates:

5.0 Round Table Updates were provided.

6.0 There were no public questions or comments.

7.0 Motion by Drew Leman, seconded by Mayor Luft to adjourn the meeting at 1:25 PM, motion carried.