

City of Pekin Tourism Committee Meeting Minutes

February 6, 2023

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Dori Smith, Emily Lambe, Matt Fick,
Bruce Marston,

Also present: Couri and Andria Campbell, Alisha Dault, Mary Burress

- 1.0 Call to Order
- 2.0 Approval of minutes from November 7, 2022 regular meeting and October 3, 2022 regular meeting and October 28, 2022 special meeting. Motion to approve by Emily Lambe, second by Dori Smith. Minutes approved.
- 3.0 Old Business
 - 3.1 Christmas on Court- Great attendance, happy vendors, event deemed a success!
- 4.0 New Business
 - 4.1 Pekin Civic Chorus Grant Request. Income of \$47986, expenses of \$42763. Emily Lambe made a motion to recommend a grant of \$1500. Dori Smith Seconded. Motion approved.
 - 4.2 Pekin Community Guide – Release date January 2024? Quote for printing to be available next meeting.
 - 4.3 Committee Applications – Chris Dunn & Wendy Norton. It was suggested they attend some meetings before we make a recommendation to the Mayor to appoint.
 - 4.4 2023 Calendar of Events –
 - Sat, 6/17/2023 Downtown Street Party
 - Sat, 8/26/2023 Downtown Street Party (Revel in Red)
 - Sat, 10/7/2023 Downtown Street Party
 - Fri, 12/1/2023 Christmas on CourtDiscussion on possible bands. Room to grow. Especially food vendors. Amy will contact Ian Goldberg. Amazing help from City employees.
 - 4.5 2023-24 Event & Marketing funding – Discussion reference request to City for \$30,000 to promote the brand and events. We spent \$25,812 so far of what we were allocated last year. Looking at large banners for events.
 - 4.6 2024 Bicentennial Funding Committee meets 2nd Thursday at noon at Library. Will take a look back at the Centennial celebration. Will also be the 75th anniversary of the Stadium. Consider a year long celebration Will be asking the City for funding for 2 year period.
- 5.0 Updates from Community Partners on Activities and Upcoming Events – Dori Smith stated that Parkside is home court for Bradley Tennis and Lick Creek Golf course has been named the #3 public golf course in the United States. Park commissioners have approved 3 pavilion park parties.
- 6.0 Other items for discussion.- None
- 7.0 Public Input – Couri and Andria Campbell from Sunset Hills elaborated on the disc golf tournaments June 27 and August 4-6. While only 10% of the attendees use hotel rooms in Pekin they would like to add additional events and will be asking for a City of Pekin Visitors grant.

Alisha Daullt from Pekin Park made an appeal for support for the marketing campaign for the Pekin Farmers Market. She is asking for \$10,000 and stated an income of \$17,315. This item will be put on the March agenda.

Brian from the Dome enlightened the committee on some of the events taking place in the dome. The Sports cards collector Show brought in 600 people with 15 venders and will become a quarterly event.

The Murder Mystery Dinner Theatre has also been successful with another one planned in March with Die Laughing Entertainment. The Daughter-Daddy Dance will be February 16, 2023.

8.0 Adjournment - Dori Smith made a motion to adjourn. Meeting adjourned.

Next meeting November 7, 2022 at 5:00 pm