



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, February 13, 2018
City Hall – 4:00pm**

AGENDA

- 1.0 Welcome
- 2.0 Approval of January 9, 2018 Minutes
- 3.0 Hospitality
 - 3.1 Events
 - 3.2 Grant Applications
 - 3.2.1 ASA 18U State Tournament
 - 3.2.2 ASA 14U State Tournament
 - 3.2.3 Sprint Christmas Shootout
 - 3.3 Downtown Coordinator Update
 - 3.4 PACVB Update
 - 3.5 Pekin Chamber Updates
- 4.0 Advertising/Public Relations
 - 4.1 Sponsorship Guidelines
- 5.0 Infrastructure
 - 5.1 Beautification
 - 5.1.1 Downtown Parking Lots
 - 5.1.2 Downtown Wayfinding Maps
- 6.0 Promotion
 - 6.1 Best of Pekin Winners
 - 6.2 Enjoy Pekin Website
 - 6.2.1 Content Creation
 - 6.2.2 Business Directory Updates
- 7.0 Attraction : No Report
- 8.0 Other Business

Next meeting – Tuesday, March 13, 2018 at 4:00, Pekin City Hall