

**City of Pekin Tourism Committee Meeting
March 4, 2019
City Hall – 4:00 pm**

MINUTES

- 1.0 The meeting was called to order at 4:00 pm
- 2.0 Minutes of the 01-07-2019 meeting were approved unanimously
- 3.0 New Business
 - 3.1 Support was given for the Avanti's Dome marketing funding request
 - 3.2 A recommendation was given to defer the Ledgestone Insurance Open 2019 funding request until further information could be obtained. It was further recommended that someone from Ledgestone make a presentation to the Council before any action be taken
 - 3.3 A discussion was held regarding the 2019 City of Pekin Summer Event Schedule. Staff informed the Committee that the City was looking to hire an individual to plan, market and coordinate up to four (4) summer events
 - 3.4 An update was provided on the Tazewell County Art Loop and 4th Fridays events which take place from April through August
 - 3.5 A discussion was held regard the production of marketing materials for area restaurants/attractions for inclusion in registration packets for various events (Pekin Holiday Tournament, Ledgestone Insurance Open, Marigold Festival etc.). Committee Member Luft, who works for the PACVB, mentioned they would be willing to partner with the City to produce such materials at little to no cost since the City is a financial partner with them
- 4.0 There were no updates from Community Partners on Activities and Upcoming Events
- 5.0 There were no other items for discussion
- 6.0 Meeting adjourned at 4:43 pm