



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, March 13, 2018
City Hall – 4:00pm**

AGENDA

- 1.0 Welcome
- 2.0 Approval of February 13, 2018 Minutes
- 3.0 Hospitality
 - 3.1 Events
 - 3.1.1 March Madness
 - 3.2 Grant Applications
 - 3.2.1 Pekin Insurance Holiday Basketball Tournament 12/27-12/29
 - 3.2.2 ASA/USA February Bash 2/16-2/18
 - 3.2.3 ASA/USA Winter Blues 2/2-2/4
 - 3.2.4 ASA/USA Holiday Inn January Classic 1/26-1/28
 - 3.2.5 Parkside Athletics—2018 Spring Swing Pickleball Tournament
 - 3.3 PACVB Update
 - 3.4 Pekin Chamber Updates
 - 3.5 Pekin Park District Updates
- 4.0 Advertising/Public Relations
 - 4.1 Adopt Sponsorship Guidelines
- 5.0 Infrastructure
 - 5.1 Beautification
 - 5.1.1 Picking Up Pekin
- 6.0 Promotion
 - 6.1 Enjoy Pekin Website
 - 6.2 Poster/Flyer Distribution
- 7.0 Attraction
 - 7.1 Avanti's Dome Updates
 - 7.2 Downtown Coordinator Report
- 8.0 Other Business

Next meeting – Tuesday, April 10, 2018 at 4:00, Pekin City Hall