



**Enjoy Pekin – Tourism Committee Meeting  
Tuesday, April 11, 2017  
City Hall – 4:00pm**

**AGENDA**

- 1.0 Tourism Grant applications
  - 1.1 Pekin Insurance Holiday Tournament:
  - 1.2 Amateur Softball Association of Illinois:
- 2.0 Tourism activities
  - 2.1 Soda Pop Festival – Jay Goldberg – Saturday, July 15th, 2017
  - 2.2 Ledgestone – Seth Friedrich – Nate Heinhold – 4/24/17 Council Agenda
  - 2.3 Pekin Community Tourism Forum update
    - 2.3.1 Next meeting: May 4<sup>th</sup>, 2017
  - 2.4 Community Events:
- 3.0 Advertisements/Public Relations
  - 3.1
- 4.0 Tourism project planning/budget
  - 4.1 Beautification Initiatives
  - 4.2 BikePekin
    - 4.2.1 Bike Racks & Pedestrian crossings
- Other business
  - PACVB updates
  - Enjoy Pekin/Chamber updates
  - Discussion: Guidelines for Enjoy Pekin Tourism Grants, Tourism Sponsorship Guidelines, and Changing the City Code “Event Meadow” under the Liquor Code.

Next meeting – Tuesday, May 9, 2017 at 4:00, Pekin City Hall