

City of Pekin Tourism Committee Meeting Minutes
April 17, 2023

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Dori Smith, Emily Lambe, Trent Reese

Also present: Chris Dunn, Dean Schneider

- 1.0 Call to Order
- 2.0 Approval of minutes from February 6, 2023 and March 6, 2023 regular meetings.
Motion to approve by Dori Smith, seconded by Trent Reese. Minutes approved.
- 3.0 Old Business
 - 3.1 Pekin Community Guide – Last one was in 2018. One planned for 2024 for the Bicentennial.
 - 3.2 Committee Member Appointment Recommendations. Amy presented an application from Chris Dunn for membership on the Committee. Amy made a motion to approve, Dori seconded. Motion approved. Recommendation to be made to the Mayor to appoint.
 - 3.3 2023 Calendar of Events – Sat, 6/17/2023 Downtown Street Party (Stone Cold Cowboys)
Sat, 8/26/2023 Downtown Street Party (Revel in Red)
Sat, 10/7/2023 Downtown Street Party
Fri, 12/1/2023 Christmas on Court (Brian Carroll, Backstreet)
Discussion on Downtown Street Parties with emphasis on hiring a band for the 10/7/23 Event and Christmas on Court. Times for Downtown Street Parties-Vendors to start at 5:00 Bands scheduled for 6:00 – 10:00 with appropriate breaks. Flyer for Downtown Street Parties to be forthcoming.
- 4.0 New Business
 - 4.1 2023-24 Event & Marketing Funding-No changes to Budget, \$4,000 for each event plus \$30,000. Need to finish video. Amy will visit with Chris Deverman. Discover Pekin website to get a cleanup.
 - 4.2 2024 Bicentennial Funding – No ask, year long celebration. Book is in the works.
 - 4.3 2023 Farmers Market Funding- Amy made a motion to recommend the \$10,000 for Marketing etc. that they asked for. Emily seconded. Motion passed with one opposing vote.
 - 4.4 AJGA Golf Tournament – Scott Phegley asked for \$7500. Motion by Melanie to recommend \$1500, Dori seconded. Motion passed.
 - 4.5 Disc Golf – Sunset Hills – Not in TIF district. Trent made a motion to award \$1500 Dori seconded, Motion Passed.
- 5.0 Updates from Community Partners on Activities and Upcoming Events – Discussion of concerns that the Pak District Concerts dates are close to ours.
- 6.0 Other items for discussion.- None
- 7.0 Public Input – None
- 8.0 Adjournment - Trent made a motion to adjourn. Dori seconded. Meeting adjourned.

Next meeting May 1, 2023 at 5:00 pm