



City of Pekin

**PROCEEDINGS OF THE REGULAR MEETING
OF THE TOURISM COMMITTEE OF THE CITY OF PEKIN, ILLINOIS,
HELD IN THE COUNCIL CHAMBERS OF CITY HALL
111 S. CAPITOL ST
ON MONDAY, FEBRUARY 5, 2024 AT 5:00 PM**

Pledge of Allegiance

Call to Order

Chairperson Lelonie Luft called the Tourism Committee meeting to order at 5:00 PM in the Pekin City Hall Council Chambers. Chairperson Luft led the Pledge of Allegiance.

A quorum was established:

Members present: Melanie Matthews, Amy McCoy, Leloni Luft, Josh Wray, Chris Dunn, Sean Powers, and Cindy Galyean.

Approve Agenda

Melanie Matthews moved to approve the agenda, seconded by Sean Powers. Motion passed by voice vote.

Approval of Minutes

4.1. Tourism Committee - Regular Meeting of December 4, 2023

Cindy Galyean moved to approve the minutes as presented, seconded by Amy McCoy. Motion passed by voice vote.

Public Input

J. D. Dalfonso from Pekin Area convention and Visitors Bureau outlined what they intend to do for the city this year and asked for \$25,000 for their contract with \$5,000 being attributed to a video.

Troy Tarter from Pekin Pride Soccer Club discussed the 5th annual Tony Fulk Memorial Classic and indicated that they have increased room nights. They would request the possibility of the City being a Presenting Sponsor. They were awarded \$5,000 last year.

Steve Bresnahan with Pekin Downtown Super Cruise told the committee that they have discontinued Bike Night and requested an additional \$3500 for a celebrity appearance.

Scott Phegley with AJGA asked for their \$1500 Grant along with another \$750 for the ice trailer.

Brian Wonders from Avanti's Event Center outlined coming events.

Alisha Dault from Miller Center asked for \$10,000 for marketing for the Farmers Market.

Unfinished Business

6.1. 2024 Calendar of Events

Amy McCoy enumerated the events to appear on the Discover Pekin website.

6.2. Bicentennial Celebrations

The Pekin Bicentennial website is up and is to be attached to the Discover Pekin website.

New Business

7.1. Fiscal Year 2024-2025 Budget Recommendations

Amy McCoy noted that the City's finance director has recommended the Committee submit a list of things that we normally sponsor to be included in the entire budget so that each one does not have to come before City Council throughout the year. Amy McCoy will prepare a list for the Committee to vote on at its next meeting. The Twisted Cat fishing tournament has a \$5,000 ask, and, with the high school stadium being closed, an additional \$10,000 will be needed for the fireworks show.

7.2. A Motion to Approve the 2024 Tourism Committee Regular Meeting Schedule

Cindy Galyean moved to approve the Tourism Committee 2024 meeting schedule as presented, seconded by Amy McCoy. Motion passed by voice vote.

Any Other Business To Come Before The Committee

None

Adjourn

Amy McCoy made a motion to adjourn, seconded by Cindy Galyean. Motion passed by voice vote.