

City of Pekin – Tourism Committee Meeting
Tuesday, June 12, 2018
City Hall – 4:00 pm

MEETING MINUTES

Present: Renna Hadsall, Lelonie Luft, Tony Carson, Mark Rothert, Emily Lambe

Absent: N/A

Other: Mayor John McCabe (City), Courtney Psinas (City), Steve Snider (Avanti's Dome)

1.0 **Call to Order** –meeting called to order at 4:00pm, chaired by Rothert.

2.0 **Approval of March 13, 2018 Minutes** – a motion made by Hadsall to approve the March 13, 2018 minutes, seconded by Luft. Motion approved by a voice vote 4-0.

Emily Lambe joined the meeting.

3.0 **Review of Hotel/Motel Tax Fund** – Rothert reviewed the hotel/motel tax budget for Fiscal Year 2018-2019.

Chair deviated from agenda to allow Psinas to give an update on downtown city events as she had to leave early for another meeting. Psinas gave updates on downtown farmer's market happening every Wednesday from 11am-2pm as well as the four signature events, sponsored by the city, that include the Summer Kick-off 6/1, Bike Night 7/27, Bathtub Race 8/17 and Family Fun Fest 9/7.

4.0 **Old Business** – Action upon Grant Applications – a motion made by Carson, seconded by Hadsall, for omnibus approval of all grant requests. Discussion on these grants then followed that they had previously been reviewed by the committee before the transition in City staff and that they met all criteria for grant disbursement. Funding would come out of the current Fiscal Year budget. Motion was approved by a voice vote of 5-0.

4.1 Pekin Insurance Holiday Basketball Tournament

- Event Dates: 12/27/2017-12/29/2017
- 45 rooms for 2 nights (100% identified as staying in Pekin)
- Eligible for a \$1,000.00 OVERNIGHT tourism grant

4.2 Avanti's Dome - ASA/USA Holiday Inn January Classic

- Event Dates: 1/26/18-1/28/18
- 288 rooms for 2 nights (49% identified as staying in Pekin)
- Eligible for a \$1,000.00 OVERNIGHT tourism grant

4.3 Avanti's Dome - ASA/USA Winter Blues

- Event Dates: 2/2/18-2/4/18
- 166 rooms for 2 nights in Pekin (48% identified as staying in Pekin)
- Eligible for a \$1,000.00 OVERNIGHT tourism grant

4.4 Avanti's Dome - ASA/USA February Bash

- Event Dates: 2/16/18-2/18/18
- 155 rooms for 2 nights (45% identified as staying in Pekin)
- Eligible for a \$1,000.00 OVERNIGHT tourism grant

- 4.5 Avanti's Dome - ASA/USA March Madness
- Event Dates: 3/2/18-3/4/18
 - 188 rooms for 2 nights (63% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
- 4.6 Avanti's Dome - ASA/USA St. Patty's Day Shootout
- Event Dates: 3/16/18-3/18/18
 - 188 rooms for 2 nights (35% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
- 4.7 Avanti's Dome - ASA/USA March Shootout
- Event Dates: 3/23/18-3/25/18
 - 95 rooms for 2 nights (44% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
- 4.8 Parkside Athletics – 2018 Spring Swing Pickle Ball Tournament.
- Event Dates: 3/3/18-3/4/18
 - Adult attendees that were not residents: 61
 - Eligible for a \$500.00 COMMUNITY EVENT tourism grant
- 5.0 **New Business** – There was no new business to discuss.
- 6.0 **Updates from community partners on activities and upcoming events** were provided from PACVB, Pekin Chamber, Pekin Library, and the Avanti's Dome.
- 7.0 **Miscellaneous discussion topics** were brought up relating to the website functionality/update; progress on wayfinding signage; Picking up Pekin event; and the upcoming RFP for the City's Riverfront property.
- 8.0 **Adjournment** – Meeting adjourned at 4:40pm