

**City of Pekin – Tourism Committee Meeting
Tuesday, June 12, 2018
City Hall – 4:00 pm**

AGENDA

- 1.0 Call to Order
- 2.0 Approval of March 13, 2018 Minutes
- 3.0 Review of Hotel/Motel Tax Fund
- 4.0 Old Business - Grant Applications - discussion, review, or approval
 - 4.1 Pekin Insurance Holiday Basketball Tournament
 - Event Dates: 12/27/2017-12/29/2017
 - 45 rooms for 2 nights (100% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
 - 4.2 Avanti's Dome - ASA/USA Holiday Inn January Classic
 - Event Dates: 1/26/18-1/28/18
 - 288 rooms for 2 nights (49% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
 - 4.3 Avanti's Dome - ASA/USA Winter Blues
 - Event Dates: 2/2/18-2/4/18
 - 166 rooms for 2 nights in Pekin (48% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
 - 4.4 Avanti's Dome - ASA/USA February Bash
 - Event Dates: 2/16/18-2/18/18
 - 155 rooms for 2 nights (45% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
 - 4.5 Avanti's Dome - ASA/USA March Madness
 - Event Dates: 3/2/18-3/4/18
 - 188 rooms for 2 nights (63% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
 - 4.6 Avanti's Dome - ASA/USA St. Patty's Day Shootout
 - Event Dates: 3/16/18-3/18/18
 - 188 rooms for 2 nights (35% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant

- 4.7 Avanti's Dome - ASA/USA March Shootout
 - Event Dates: 3/23/18-3/25/18
 - 95 rooms for 2 nights (44% identified as staying in Pekin)
 - Eligible for a \$1,000.00 OVERNIGHT tourism grant
- 4.8 Parkside Athletics – 2018 Spring Swing Pickle Ball Tournament.
 - Event Dates: 3/3/18-3/4/18
 - Adult attendees that were not residents: 61
 - Eligible for a \$500.00 COMMUNITY EVENT tourism grant
- 5.0 New Business
- 6.0 Updates from Community Partners on Activities and Upcoming Events
 - 6.1 PACVB
 - 6.2 Pekin Chamber
 - 6.3 Pekin Park District
 - 6.4 Main Street
 - 6.5 Avanti's Dome
 - 6.6 City of Pekin Downtown Coordinator
 - 6.7 Other
- 7.0 Miscellaneous Discussion Topics
 - 7.1 Infrastructure
 - 7.2 Promotion/Website
 - 7.3 Tourism Attraction
 - 7.4 Advertising/Public Relations
 - 7.5 Sponsorship Guidelines
- 8.0 Adjournment