



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, June 13, 2017
City Hall – 4:00pm**

AGENDA

- 1.0 Welcome
- 2.0 Approval of April and May Minutes
- 3.0 Hospitality
 - 3.1 Events
 - 3.1.1 Ledgestone – Seth Friedrich/Nate
 - 3.1.2 Pekin Park District 115 Year Anniversary Celebration
 - 3.1.3 Fourth Friday's
 - 3.2 Grant Applications
 - 3.3 PACVB Updates
 - 3.4 Pekin Chamber Updates
- 4.0 Advertisements/Public Relations
 - 4.1 Pekin Community High School 2016/2017 Fall season
- 5.0 Infrastructure
 - 5.1 Beautification Initiatives
 - 5.1.1 Downtown Streetscaping
 - 5.1.2 Bike Pekin Bike Racks
- 6.0 Promotion
 - 6.1 Social Media
 - 6.2 Enjoy Pekin Website
- 7.0 Attraction
 - 7.1 Asset Map—Points of Interest
- 8.0 Other Business
 - Discussion: Guidelines for Enjoy Pekin Tourism Grants, Tourism Ordinance, and Tourism Sponsorship Guidelines.

Next meeting – Tuesday, July 11 2017 at 4:00, Pekin City Hall