

City of Pekin Tourism Committee Meeting Minutes
June 13, 2022

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Matt Fick, Dori Smith

1.0 Meeting called to Order – Quorum Present

2.0 Approval of minutes from May 2, 2022 meeting. Dori made a motion to approve the minutes. Matt second. Minutes approved.

3.0 Old Business

3.1 Hospitality Map & Restaurant Guide
Current plans are for a card with a QR Code

3.2 Marketing Plan – Discussion of vendors and projects
Post Cards are in the works.

3.3 Downtown Concert – June 17
It was suggested we ask the fire department for assistance putting up and taking down the stage.
The decision was made to close off Capital St. so the stage can be set up there.

4.0 New Business

4.1 Request from AJGA – D.A. Points Event
The Committee recommends this request be denied.

4.2 Pekin Downtown Super Cruise
Amy McCoy made a motion to recommend that the request be granted. Matt seconded the motion. Recommendation to be sent to the Council.

4.3 Request from Corey Campbell – Disc Golf
Mr Campbell had not submitted required information for a grant and arrived after members of the committee had left to attend the City Council Meeting.

5.0 Updates from Community Partners on Activities and Upcoming Events
Roger Brotherton from the Franklin School Museum invited the Committee to tour his facility and encouraged us to use it as a promotional tool to bring more events to the community.

6.0 Other items for discussion.
Discussion about the possibility of assisting Artistic Community Theatre. Tabled until they are further along in the process.

7.0 Public Input – None

8.0 Adjourned