

City of Pekin Tourism Committee Meeting Minutes
July 5, 2022

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Matt Fick, Mark Rothert

1.0 Meeting called to Order – No Quorum Present

2.0 Approval of minutes from June 13, 2022 meeting

3.0 Old Business

3.1 Hospitality Map & Restaurant Guide

3.2 Marketing Plan – Discussion of vendors and projects
Post Cards are in the works.

3.3 Pekin Downtown Super Cruise
It was the consensus of those present to support this event as has been done in the past.

3.4 Corey Campbell-Disc Golf
No representative was present.

4.0 New Business

4.1 Amended Request from AJGA – D.A. Points Event
The committee heard a presentation from Scott Phegley. They have 102 room nights at the Hampton Inn and 76 players 90% of which were not from Illinois. It was the consensus of those present that a \$2500 amount would be appropriate and that any future support would be contingent on the event taking place in the city.

5.0 Updates from Community Partners on Activities and Upcoming Events

6.0 Other items for discussion.
Tentative dates were discussed for next year's events.
June 16, 2023, July 28 & 29 Super Cruise
August 19, 2023, Marigold Festival Sept. 7-10
October 7, 2023, December 1, 2023 Christmas on Court

7.0 Public Input – None

8.0 Adjourned