City of Pekin Tourism and Beautification Committee Meeting Minutes
July 13, 2020
City Hall – 4:00 pm

Members present: Charity Gullett, Lelonie Luft, Matt Fick

1.0 The meeting was called to order at 4:00 pm.

2.0 There was no quorum so approval of the minutes were tabled

3.0 New Business

3.1 Discussions were held regarding TBC Community Beautification Awards. Charity Gullett explained that she had obtained some pricing for beautification signs from McDaniels Marketing. They ranged in price from $38 for sings sided to $50 for double sided yard signs. It was discussed whether or not the street department could make signs as well. Charity explained that she envisioned a program where the City was divided into 4 areas and each area would be eligible to receive 3 or 4 Bright Spot awards and one Green Medallion award. It was suggested that maybe notification of this beautification program could be sent out with the water and sewer bills. A soft roll out was suggested in the fall or spring with a more formal program roll out in early summer.

3.2 The creation of sub-committees was discussed to help divide the work load. It was suggested that Matt Fick check with City Manager Mark Rothert on this to make sure something like that could be done given the Open Meetings Act and other requirements that a City-backed committee must adhere too.

3.3 The following officer appointments were confirmed: Lelonie Luft, Chair, Charity Gullett, Vice Chair, Melanie Matthews, Secretary.

3.4 The budget for 2020 – 2021 was discussed and it was brought up that this years budget was reduced due to the pandemic but that the committee should focus on planning events and projects for next year and include a landscaping line item as well.

3.5 Given the number of items to discuss the meeting date and time were discussed. It was decided that at the next meeting, if there is better attendance, the group would finalize a meeting date and time moving forward.

4.0 There were no updates from Community Partners.

5.0 There were no other items for discussion.

6.0 There were no public comments.

7.0 The meeting was adjourned at 4:50 pm.

Matt Fick, Economic Development Manager
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