

City of Pekin Tourism Committee Meeting Minutes
August 1, 2022

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Matt Fick, Mark Rothert, Dori Smith, Emily Lambe

1.0 Meeting called to Order – Quorum Present

2.0 Approval of minutes from June 13, 2022 meeting Emily Lambe made a motion to approve, seconded by Amy McCoy, minutes approved.

Approval of minutes from July 5, 2022 meeting – Emily Lambe made motion to approve Seconded by Matt Fick, minutes approved.

3.0 Old Business

3.1 Marketing Plan – Discussion of vendors and projects – Amy has set up a meeting with McDaniels Thursday August 11 at 11:00. She invited the committee to attend. Postcards were mailed the second week in July.

3.2 Pekin Downtown Super Cruise Recap – Great job .

3.3 Downtown Street Party – August 20 - Again help is needed to set up the stage around 3:00. The city does not want to close Capitol Street. Amy will order portapotties and is working on getting advertising signs printed up. The committee asked for signs to prohibit parking on Court Street on Saturday afternoon.

4.0 New Business

Discussion on applying for a grant for a mobile stage. Mark Rothert mentioned the state has a new round of funding.

5.0 Updates from Community Partners on Activities and Upcoming Events

6.0 Other items for discussion.

7.0 Public Input – None

8.0 Adjourned - Dori made a motion to adjourn, Emily Seconded. Meeting adjourned at 6:00 pm.