

City of Pekin Tourism Committee Meeting Minutes

August 7, 2023

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Dori Smith, Leloni Luft, Trent Reese, Chris Dunn, John Dossey

Also Present: Mary Burris, Troy Tarter

1.0 Call to Order – Quorum present

2.0 Approval of minutes from June 5, 2020 regular meeting, Dori Smith made a motion to approve the minutes, Trent Reese seconded the motion. Minutes approved.

3.0 Old Business

3.1 Pekin Pride Soccer Tournament – Troy Tarter, Tournament Director indicated this is the 4th year. Room nights increased to 150 plus. He asked for sponsorship for 2 sets of soccer goals in the amount of \$2,000-\$4,000. After discussion it was determined this was not something within the scope of this committee.

3.2 2023 Calendar of Events – The 6/17/2023 Event had a great turnout. Revel in Red expected to be as good. There is a class reunion schedule on the date of the Capt. Quirk concert which should increase attendance. Volunteers for the next Event should meet at 3:00 at Capitol and Court.

Christmas on Court is schedule for a September 13, 2023 meeting at the Chamber Office at 12:00.

3.3 2023-24 Event & Marketing Budget Proposal-Budget did not change.

3.4 2024 Bicentennial Kick Off Event – Chamber will be hosting.

4.0 New Business

4.1 Super Cruise Marketing \$4,000 as per prior years. Already Budgeted. Trent Reese made a motion to approve retroactively, Amy McCoy seconded the motion. Motion approved.

4.2 City of Pekin Lapel Pins – Mayor Burress discussed the need for these.

4.3 Sponsorship for Downtown Concerts – Amy McCoy stressed the need for additional sponsors.

4.4 Bowling Event – Amy McCoy discussed the USBC Womans' Championship that is to be held in Pekin February 24-April 21, 2024. 80 teams, 7 weekends.

5.0 Update from Community Partners on Activities and Upcoming Events – John Dossey, Acting City Manager discussed ongoing discussions with Cullinan regarding rehabilitation of the mall.

6.0 Other Items for Discussion – Cindy has returned to the Holiday Inn. Amy McCoy will reach out to see if she wants to return to the committee.

7.0 Public Input

8.0 Adjournment.

Next meeting October 2, 2023 at 5 pm