

**City of Pekin Tourism Committee Meeting
August 7, 2023 at 5:00 pm
City Hall**

- 1.0 Call to Order
- 2.0 Approval of minutes from June meeting.
- 3.0 Old Business
 - 3.1 Pekin Pride Soccer Tournament Recap & Request
 - 3.2 2023 Calendar of Events –
 - Sat, 6/17/2023 Downtown Street Party (Stone Cold Cowboys) - Recap
 - Sat, 8/26/2023 Downtown Street Party (Revel in Red)
 - Sat, 10/7/2023 Downtown Street Party (Capt Quirk)
 - Fri, 12/1/2023 Christmas on Court
 - 3.3 2023-24 Event & Marketing Funding Budget Proposal
 - 3.3.1 Radio
 - 3.3.2 Marketing Plan & Website SEO (June 2023-May 2024)
 - 3.3.3 Other Marketing
 - 3.4 2024 Bicentennial Kick Off Event – January 2024
- 4.0 New Business
 - 4.1 SuperCruise Marketing \$4,000 as per prior years
 - 4.2 City of Pekin Lapel Pins
 - 4.3 Sponsorships for Downtown Concerts
 - 4.4 Bowling Event
- 5.0 Updates from Community Partners on Activities and Upcoming Events
- 6.0 Other Items for discussion
- 7.0 Public Input
- 8.0 Adjournment *Next meeting: October 2, 2023 at 5 pm*

Contact Information –
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