

City of Pekin Tourism Committee Meeting Minutes
September 6, 2022

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Lelonie Luft, Mark Rotherth, Dori Smith, Emily Lambe

1.0 Meeting called to Order – Quorum Present

2.0 Approval of minutes from August 1, 2022 meeting. Dori Smith motioned to accept minutes, Emily Lambe seconded, Minutes approved.

3.0 Old Business

3.1 Marketing Plan – Discussion of vendors and projects – Amy shared that the website should be live later today with changes to be made. Meeting to be scheduled. Radio advertising as we go and the postcard went out in July. Deverman is working on the video.

3.2 Downtown Street Party Series– August 20 event was a success.

3.3 Cory Campbell – Disc Golf – No discussion

4.0 New Business

4.1 Christmas on Court. Amy addressed the need for additional sponsors. It was suggested we invite the Fire Department to participate in decorating and putting banners on the poles. The Park District will put some smaller trees out. Lelonie present an estimate for lights to be strung off the Courthouse. Several of the vendors who had been contacted for estimates have not responded. Amy made a motion to look for other bids and move forward with presenting the quote to the City Council at the September 26th meeting. Dori smith seconded the motion. Motion passed. It was suggested that we call a special meeting to address Christmas on Court. The date of Monday September 12 at 5:00 pm at the Chamber of Commerce was decided.

5.0 Updates from Community Partners on Activities and Upcoming Events - None

6.0 Other items for discussion.- None

7.0 Public Input – None

8.0 Adjourned - Dori made a motion to adjourn. Meeting adjourned at 6:00 pm.