

City of Pekin Tourism Committee Meeting Minutes

September 7, 2021

City Hall – 5:00 P.M.

Members present: Melanie Matthews, Amy McCoy, Dori Smith, Tom Veatch

1.0 Meeting called to Order – No Quorum

2.0 New Business

3.1 Additional funding for Super Cruise. Due to a lack of list of income and expense report committee will not make a recommendation

3.2 Upcoming event September 25. Requested Tom to solicit straw and fire pit. Amy will talk to bags guy and provide games. Terri Gambetti to have chalk painting. Portapotties reduced to two with handwashing station.

3.3 Advertising for events. Amy procured a bid for \$1500 for radio advertising for the September 25th event and \$3500 for Christmas on Court. Due to lack of a quorum no vote was taken but a recommendation agreed upon.

3.4 Christmas on Court. Amy will have a budget and plan for this event at our next meeting.

3.5. 2022 Downtown Street Party Series. June, August, October suggested months. October event perhaps an Oktoberfest theme on the Saturday before Halloween.

4.0 There were no updates from Community Partners.

5.0 There were no other items for discussion or public comments.

6.0 Meeting adjourned.