



**Enjoy Pekin – Tourism Committee Meeting
Tuesday, September 12th, 2017
City Hall – 4:00pm**

MINUTES

Voting Members Present: Katy Shackelford, Emily Lambe, Renna Hadsall and Lelonie Luft

Non-Voting Members Absent: John McCabe, Mayor and Kaci/PACVB

Voting Members Absent: Tony Carson

- 1.0 Welcome
- 2.0 Approval of August 8th, 2017 Minutes. Motion made by Renna, Seconded by Lelonie to approve the August 8th, 2017 minutes. All in favor, motion passed.
- 3.0 Hospitality
 - 3.1 Events
 - 3.1.1 Fourth Friday's: Need more representation. Making plans for September Fourth Fridays.
 - 3.2 Grant Applications:
 - 3.2.1 Dash at Dusk 5K: Pekin Memorial Hospital Foundation: Discussion: We need to email the new Enjoy Pekin logo for future grant applications. Renna made a motion to approve the grant in the amount of \$1,000, Seconded by Emily. All in favor, motion passed.
 - 3.2.2 Pekin Academy of Fine Arts: Creative Arts Discovery Camp: Discussion: Katy recalculated the non-eligible dollar amount of the grant. Questions if this would be considered a Community Event; This had a positive impact on promoting Pekin. Katy asked for a motion and roll call vote; Emily – yes, Renna – yes, Lelonie – no, Katy - yes. Motion passed.
 - 3.2.3 Amateur Softball Association of Illinois: Emily made a motion to approve the grant in the amount of \$1,000, Seconded by LeLonie. All in favor, motion passed.
 - 3.2.4 Pekin Downtown Super Cruise 13th Annual: Emily made a motion to approve the grant in the amount of \$573.38, Seconded by LeLonie. All in favor, motion passed.
 - 3.2.5 Pekin Area Chamber of Commerce – July 4th Honor America: Discussion: Community wide event, more vendors, weather was perfect, and larger crowds this year. Katy made a motion to approve the grant in the amount of \$1,000 and a

roll call vote; Renna abstained, LeLonie – yes, Emily – yes, Katy – yes, seconded by Emily, motion passed.

- 3.3 PACVB Updates: Food Truck Frenzy this weekend in Peoria Heights. New videos out Tourin the Town (Pekin) and of the Marigold Parade.
- 3.4 Pekin Chamber Updates: Great Marigold Festival weekend. We had great weather over the weekend, Erik Estrada was our Celebrity Guest, who had plenty of kisses to go around! We had more craft vendors this year and a larger area for our civic collage.

4.0 Infrastructure:

4.1 Beautification Initiatives

- 4.1.1 Downtown Streetscaping: We will be relocating 7 flower pots to Derby Street. Looking for ideas for winter decorations for the pots. The 2 hour Parking signs are down and we are replacing with 4 new signs; Shop local, Click it or Ticket, Spend the Day in Pekin, and Don't Drive Distracted. Looking into purchasing more benches.
- 4.1.2 Bike Pekin Bike Racks: Looking into purchasing more bike racks.

5.0 Promotion:

- 5.1 Social Media: Our new City of Pekin Facebook page is picking up more followers. We took down the Enjoy Pekin Facebook page.
- 5.2 Enjoy Pekin website: continuing with updates.

6.0 Other Business:

Bacon, Beer & Cheese Special Event has been cancelled.
Pekin Airport planning on having something at the Airport for Halloween, no updates.
AGA requesting sponsorship funds – Presentation will be on the September 25th City Council Meeting. This event will be in 2018 and funds will be used in the new fiscal year.
Continued Discussion: Guidelines for Enjoy Pekin Tourism Grants and Tourism Sponsorship Guidelines. Will discuss at October meeting.

Katy made a motion to adjourn, seconded by LeLonie. All in favor, motion passed. Adjourned at 5:00pm.

Next meeting – Tuesday, October 10th, 2017 at 4:00, Pekin City Hall