

**City of Pekin Tourism and Beautification Committee Meeting Minutes
September 16, 2020**

City Hall – 5:00 P.M.

Members present: Matt Fick, Lelonie Luft, Charity Gullett, Talena Michels, Melanie Matthews

1.0 Meeting called to Order

2.0 Motion by Matt Fick to approve minutes of the July 13,2020 meeting. Motion carried

3.0 New Business

3.1 Matt Fick updated Proposed Tax Increment Finance District, Proposed Business Development and Court Street Improvement, all of which are viable.

3.2 2021 Event schedule was discussed with discussions of budget availability, pole decorations for downtown and the light show equipment. We will be looking at ways to partner with Pekin Main Street and the Chamber of Commerce.

3.3 Beautification Committee is interested in looking at ways to include more landscaping in planning for business locations. A Bright Spot award and Green Medallion award were among the proposals. Bids are being entertained for signage and logo preparation for Merry and Bright awards and Roctober awards. It was agreed to present 1st, 2nd and 3rd place. Funding for awards was discussed.

4.0 There were no updates from Community Partners.

5.0 Other items discussed were the possibility of making a separate committee of Beautification Committee. Concerns were expressed regarding changing the ordinance and bylaws to allow two votes instead of one from CIPP. The committee expressed interest in having someone from the Street Department appointed to this committee. Also the new Chamber representative should be added to the committee.

6.0 Meeting adjourned at 6:00

