

City of Pekin Tourism and Beautification Committee Meeting Minutes

October 7, 2020

City Hall – 5:00 P.M.

Members presents: Matt Fick, Melanie Matthews, Dori Smith, Talena Michaels, Charity Gullett, Don Beach

1.0 Meeting called to order.

2.0 Quorum not available to approve minutes. Minutes tabled.

3.0 New Business

3.1 City Updates. Matt Fick updated on PBD

3.2.1 Need a date for Christmas on Court

3.2.2 Committee was agreeable with lighting up 353 Court and another building

3.2.3 Discussion on the possibility of hiring a Tourism person.

3.2.4 Discussion of work on establishing a Farmers' Market, expand Winter Wonderland. Dori Smith talked about partnering with the park.

3.2.5 Funding requests discussed in general.

3.3 Discussion of Beautification Projects

3.3.1 Established a dollar amount for three prizes for Rocktober decorations and Honorable mentions Applications on Enjoy Pekin

3.3.2 Possibility to tie in Merry and Bright decoration contest with the Winterwonderland

3.3.3 Approved a bid on a logo from Jennifer Lefleur for \$250 for Pekin Beautification

4.0 Updates from Community Partners on Activities and Upcoming events.
Discussed the need for an Events coordinator

5.0 . Other items for discussion.

Discussed leaving of Street Department superintendent.

Discussing on contacting members who are not attending. Changing the ordinance to allow two votes instead of a split vote.

Next meeting November 4, 2020

6.0 Meeting adjourned at 6:00