

City of Pekin Tourism Committee Meeting Minutes November 4, 2019 City Hall – 4:00 pm

Members present: Emily Lambe, Renna Hadsall, Mayor Luft, Lelonie Luft, Matt Fick

Others attending: Cindy Galyean, Talena Michels, Charity Gullett, Bruce Wineburner

- 1.0 The meeting was called to order at 4:00 pm.
- 2.0 Motion by L. Luft, second by Hadsall, to approve the minutes of the 7/29/2019 meeting. Motion carried.
- 3.0 New Business
 - 3.1 The Committee was presented with draft revisions to the by-laws that included renaming the Committee as the Pekin Tourism and Beautification Committee, increasing the membership from 5 to 11 voting members to include the Fire Dept., Park District, City Events Coordinator, 2 representatives from the Community Improvement Project and one Pekin city resident, requiring the Committee to annually appoint a Chairperson, Vice Chairperson and Secretary, increasing the approval authorization level for grant applications from \$1,500 to \$2,500, expanding the purpose of the Committee to include the ability to "plan, organize and implement various City-wide beautification efforts that help promote Pekin as a safe, progressive and attractive community to live, work and do business, committee duties will also include maintenance of the Enjoy Pekin website and other tourism and beautification related social media accounts and the ability to plan, coordinate and execute various City sponsored events and beautification projects, government entities are not eligible to apply for Visitor or Community Event Grants.
 - 3.2 Event Coordinator Bruce Wineburner gave the Committee an update on the Light Up Court Street Christmas event. He explained that in addition to the horse carriage rides this year Court Street would be closed and one of the buildings on Court would be decorated with lights that would flash to music.
- 4.0 There were no updates from Community Partners
- 5.0 There were no other Items for discussion.
- 6.0 The meeting was adjourned at 5:05 pm.